# **FINAL REPORT**

# BERLIN SCIENCE WEEK

HOSTED BY:

FALLING WALLS FOUNDATION 2024

#### BERLIN SCIENCE WEEK 2024: BUILDING COMMON GROUND

Berlin Science Week, hosted by the Falling Walls Foundation around its flagship event, the Falling Walls Science Summit, marked a milestone in its journey as a premier festival for scientific engagement and experimentation. Centred on the theme <u>Common Ground</u>, this year's edition embraced the power of science to bridge divides and its essential role in fostering a collaborative, cohesive, and informed society. Made possible by excellent partners and supported by dedicated volunteers from across Europe, the festival fostered meaningful conversations and built a growing community committed to addressing the key challenges of our time.

"This year's Berlin Science Week impressively demonstrated how science can engage with society. The exchanges throughout this week have once again underscored how central science is in shaping a sustainable future. "Dr. Ina Czyborra, Berlin Senator for Science, Health, and Long-Term Care.













## **FESTIVAL STATS**

**2** Festival Hubs at Museum für Naturkunde Berlin & Holzmarkt 25 **200+** Event organisers from over 40 countries 700+ Speakers & Artists

**120+** Venues across the city 300+ Events







## 2024 AT A GLANCE

The 2024 edition set new standards in engagement and community building. We proudly debuted a curated art & science programme, hosted a grand opening and closing party, introduced regular community meet-ups, and launched a visually striking campaign. For the first time, we also introduced a participation campaign that invited everyone to get involved, making the festival even more inclusive and accessible. These new initiatives, paired with strong participation, underscored

the festival's growing influence and relevance.

"Imagine a science festival that dares to push boundaries and experiment beyond the confines of science itself. That is the spirit and essence of Berlin Science Week." Nahum









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#### **PROGRAMME HIGHLIGHTS**

Our vibrant programme spanned a wide spectrum of scientific exploration, from nature and technology to societal challenges and beyond.

The 2024 edition featured curated Event Tracks that invited attendees to dive deep into some of today's most pressing issues from diverse perspectives. These tracks included Water Scarcity, Academic Freedom, Improving Education, Regional Transformation, Empowering Diversity, Global Challenges, and Evening Inspirations, offering something for everyone passionate about shaping a better future.

For the first time, we introduced the Art & Science Conference, a full-day curated programme. The Conference offered a dynamic programme of talks, networking, workshops, and performances, featuring trailblazers of inter- and transdisciplinary work.

As the flagship event of the Falling Walls Foundation, the Falling Walls Science Summit once again brought together the world's brightest minds, tackling the grand challenges of our time through cross-disciplinary dialogue.

"The Berlin Science Week is a must! The vibrant atmosphere provides many exciting opportunities to share our cutting-edge research with society, to engage in dialogue with the public, and to kick-start important initiatives with our partners all over the city. The team behind the festival is incredibly professional and supportive, and we are thrilled to be part of this community!" Marie Burns, Max Delbrück Center

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# FALLING WALLS SCIENCE SUMMER 7-9 NOVEMBER ANNUALLY BERLIN

Which are the next walls to fall? Discover groundbreaking research, scientific breakthroughs, and connect with leaders from academia, business and politics.

#### AMONG 500 SPEAKERS 2024

Cem Özdemir Federal Minister of Education and Research Alain Aspect Nobel Laureate Richard Socher Al Pioneer Maria Leptin

President of the European Research Council Ferenc Krausz Nobel Laureate Valeria Pettorino European Space Agency (ESA)

Kimberly Budil Lawrence Livermore National Laboratory

**Eric Isaacs** President of the Carnegie Institution for Science Pietro Barabaschi ITER Director-General

Michael Platten German Cancer Research Center

Xiaogang Liu National University of Singapore

Rafael Prieto-Curiel Complexity Science Hub Inge Katrin Herrmann *ETH/Empa* 

EARLY RELEASE OBSERVATION

Saw Wai Hla Ohio University and Argonne National

> Laboratory Guihua Yu The University

of Texas at Austin

Elaine Chew King's College London Winning the Deep Tech Century: Europe's Path to Innovation

THE FLEE

Fusion Technology: Energy for a Sustainable Future

 Preparing the Next Generation of Civic Science Leaders

 Feeding the World in 2050 KEY TOPICS 2024
Driving Innovation: Renewables and Sustainable Chemistry

 Overcoming Animal Testing with Advanced Cell Models

Science Diplomacy: Opportunities and Limits



#### FESTIVAL HUB: CAMPUS 1 – 2 NOV at Museum für Naturkunde Berlin

Dedicated to dialogue, engagement, and exchange, the CAMPUS brought together scientists, innovators, and explorers for two full days.

This year's theme <u>Common Ground</u> was explored through familyfriendly exhibitions and events including panel discussions, experimental workshops, speakers' corner and more.

"As dynamic and inspiring as the Berlinale, the Berlin Science Week brings together a global community of researchers, thinkers, and innovators." Ulrike Pannasch, Einstein Stiftung Berlin

#### **Supporters**

Arizona State University Decision Theater, hosted by Max Planck Institute for Geoanthropology Zürich Meets Berlin ZENK Rechtsanwälte Visit Berlin Enhance Alliance, Technische Universität Berlin

#### **CAMPUS STATS**

**1** Grand Opening 3 Stages

39 Events 8,500+ Visitors



19

**Exhibitors** 







#### FESTIVAL HUB: SCIENCE & CULTURE FORUM 3 – 10 NOV at Holzmarkt 25

The FORUM explored the common ground between art and science and illuminated the power of interdisciplinary collaboration to create new ways of understanding.

For the first time, the FORUM presented a curated art and science programme, spotlighting and supporting artists from the alternative cultural scene who explore the intersection of art and technology. Through workshops, performances, talks, Tiny Galleries, and the Art & Science Conference, we celebrated the rich diversity of transdisciplinary approaches.

"Berlin Science Week provides a unique platform for multi-disciplinary events which engage not only the science and art professionals, but most importantly the general public. We are very grateful and happy we could be a part of SW 2024 and share our project with so many visitors! It was a great experience we hope to repeat next year"

Konstancja Satalecka, astrophysicist, coordinator of the "School of Not-Knowing: the Cosmic Dancer" project by PJAIT (Warsaw)









#### **FORUM STATS**

**1** Grand Closing Party

and Closing Party

58 Events **8,500+** Visitors

4

Stages



6

**90%** of events were fully attended

**Tiny Galleries** 

**BERLIN SCIENCE WEEK** 

## **VISIBILITY ALL ACROSS BERLIN**

To visually amplify our programme under the theme <u>Common</u> <u>Ground</u>, we launched a bold campaign designed to position Berlin Science Week as accessible, contemporary, and thoughtprovoking. With an increased focus on Art & Science, the campaign aimed to engage culturally curious audiences both in Berlin and beyond.

In addition, we migrated our website to a new platform, ensuring an enhanced user experience and seamless access to the festival's diverse offerings.









#### **MARKETING STATS**

**30+** Print & Digital Ads 50+ Videos

5,000+ Printed Flyers 125,000 Website Visits 800+ Posters in the City

613,000+ Views on Social Media



## **EXPANDING REACH, INSPIRING STORIES**

This year, we are particularly proud that our campaign and extensive social media activities led to a 41% increase in our followers compared to the previous year. We also successfully continued our collaboration with Tagesspiegel, producing another excellent magazine featuring four engaging guest contributions. Additionally, the Journalism Fellowship entered a new round, bringing a group of international journalists to Berlin for an inspiring exchange of ideas.

**Media Cooperations Tagesspiegel** Tip TheBerliner **DUZ Verlag** Yorck Kinogruppe FluxFM Zeit Verlagsgruppe FAZ

#### **MEDIA STATS**

300 +**National and International Press** Mentions

#### 110,000+

Tagesspiegel Magazines

12,000+ **Newsletter Subscriber** 











## SHAPING FUTURE CONVERSATIONS

This year, we introduced a new approach to enhance participant engagement and connect our events more closely. With the guiding question, "How can science help bridge divides?", we launched Futures Canvas, inviting attendees to submit their thoughts and ideas. Through this interactive platform, visitors could not only provide their own input, but also rate others' submissions, allowing AI to generate collective future scenarios. In collaboration with Decision Theater from Arizona State University and the Max Planck Institute for Geoanthropology, we aim to further develop this initiative into a model next year. The goal is to involve stakeholders in decision-making processes, exploring how science can contribute to social cohesion, and to continue building on this project in the future.







## **FUTURE CANVAS STATS**

100 +

Opinions

**1** Platform



550+

Ratings

DISCOVER TTAN SURVEY RESULTS

**BERLIN SCIENCE WEEK** 

#### **BUILDING A STRONG COMMUNITY**

This year, the Berlin Science Week focused on strengthening its role as a year-round platform for networking and exchange. Our goal was to foster a stronger sense of community by offering regular opportunities for connection both before and during the festival.

Highlights included a community day with workshops and networking sessions, along with community meet-ups for informal exchanges. A major new addition was the Opening Night, bringing together guests from science, culture, and politics in an interactive format designed to spark meaningful conversations. The festival concluded with a grand Closing Party, celebrating the collaborative spirit of all involved.









#### **COMMUNITY EVENTS STATS**

3 Workshops

7 **Community Events** 



**People engaging** 

**BERLIN SCIENCE WEEK** 

# CELEBRATING OUR AMAZING VOLUNTEERS

This year, we want to particularly highlight our incredible volunteers as a testament to our strong community. They came from all over Europe, driven by a deep commitment to contributing to science communication. Their passion and diverse backgrounds are unmatched. The Berlin Science Week would not have been possible without their dedication and support. A heartfelt thank you to all of them!

"Volunteering at Berlin Science Week was such a rewarding experience! I loved exploring the connections between art and science, opening my mind to new ideas, and learning about different ways of working. It was also great to meet so many inspiring people and be part of such an inclusive and welcoming event - I can't wait for the next one!" Catarina Moura, Science Communication Officer, International Iberian Nanotechnology Laboratory

#### Volunteers

Alexandra Abelkis Alexya Azhakesan Andrei Belibou Andrés Trujillo Anna Helmes Ashish Acasthi Athanasios Balomenos Catarina da Costa Moura Charlotte Herrmann **Erinne Ong Evelyn Tanaya Sutiono** Flavia-Bianca Cristian **Gabriel Torres Ferrer** Giulia Glorani Glory **Helen Monica Regina Ingeborg Dallam** Jamie-Lee Jones **Julie Courtiol** 

**Kalpana Das Kiara Aiello** Leila Pashaeva Leonhard Hucho Magdalena Klein Mara Gavrila Maria Riscado Ramos Mariam Allam Matthew Brooks Mavar Ali Mélisandre Téfit Melissa Ingaruca Moreno Nadine Großmann **Olga Kuznetsova** Sabina Khatri Sara Buß Silvia Zanetti Steve Williams Weili Chan

#### **VOLUNTEER STATS**

**38** Volunteers 250+ Applications 700+ Hours of dedicated help!

#### THANKS TO OUR INSPIRING CONTRIBUTORS

We sincerely thank over 200 organisations, projects, and artists who contributed with great dedication to this year's fantastic programme. The Berlin Science Week would not exist without them, and we are truly inspired by the excellence of their content, creativity in formats, and the outstanding execution. In this spirit, we look forward to further developing and growing. A heartfelt thank you to all those involved this year:

4A Lab AI Grid AlgorithmWatch CH American Academy in Berlin Amor Schumacher Andreas Schwarz Archimedes Exhibitions Argentine Embassy in Germany Arizona State University Art Laboratory Berlin AVJam BAM (Bundesanstalt für Materialforschung- und prüfung) Barnim Panorama **Bauhaus Earth Berlin Brains** Berlin Clusters of Excellence Berlin Institute of Health @ Charite (BIH) Berlin Learning & Intelligent Systems Society (BLISS) Berlin Partner für Wirtschaft und Technologie GmbH Berlin Research 50 (BR50) **Berlin University Alliance** Berlin-Brandenburg Academy of Sciences and Humanities Berliner Landeszentrale für politische Bildung Berliner Sparkassenstiftung Medizin Big Data Management and Machine Learning (BIFOLD) **BioCon Valley** Black In Tech Berlin Bundesministerium für Bildung und Forschung Centre Marc Bloch CERFA e.V. CERN Charité - Universitätsmedizin Berlin Circle U. European University Alliance / Humboldt-Universität zu Berlin Cluster für Natur- und Technikwissenschaftliche Rüstungskontrollforschung (CNTR) Cluster of Excellence "Contestations of the Liberal Script (SCRIPTS)" Comedy Café Berlin Communication Lab (Alexander von Humboldt Foundation / International Journalists' Programmes) con gressa Cornelsen **Dahlem Humanities Center Daylight Academy** democ

DESY Deutsche Allianz Meeresforschung (DAM) Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) Deutsches Klima-Konsortium **Deutsches Technikmuseum** Deutschlandfunk Nova **Dimitrios L. Margellos** DroneMasters DWR eco Eberswalde University for Sustainable Development ECCSEL ERIC Ecopol Research Group - RIFS Potsdam EDGE - Blurring the Borders between Art and Neuroscience e.V. Einstein Center Digital Future (ECDF) Einstein Foundation Award for Promoting Quality in Research **Einstein Foundation Berlin** EIT Food Embassy of Brazil in Berlin Embassy of Costa-Rica to Germany Embassy of France in Germany Embassy of Ireland Embassy of Mexico in Germany Embassy of Norway in Berlin Embassy of Spain Embassy of the Republic of Lithuania in the Federal Republic of Germany Enrico Paglialunga Enterprise Europe Network Berlin-Brandenburg ESMT Berlin ETH Zürich EU Policy Lab European Molecular Biology Laboratory European Research Infrastructure Consortium for CCUS Experimental Exzellenzcluster 'The Politics of Inequality' Falling Walls Foundation Fernheizwerk Neukölln AG Forecast Forschungsgruppe "Soziale Neurowissenschaften" der Max-Planck-Gesellschaft Forschungsverbund Berlin e.V. FORUM Fraunhofer-Gesellschaft

Forschungszentrum Jülich

FrauVonDa// Freie Universität Berlin Friedrich-Ebert-Stiftung Landesbüro Berlin Fritz Haber Institte of the Max Planck Society Futurium Geo.X - The research network for Geosciences German Arctic Office at Alfred Wegener Institute German Federal Institute for Risk Assessment German Institute for Global and Area Studies (GIGA) German Israeli Foundation for Scientific Research and Development German Stem Cell Network Gesellschaft für Informatik e.V. **Gesundheit und Pflege** Giacomo Corvaia GLUON Goethe-Institut areenCHEM HAU Hebbel am Ufer Haus der Kulturen der Welt (HKW) Haus des Papiers - Museum für Bildende Papierkunst Helmholtz Center for Polar and Marine Research **High Art Bureau** Hochschule für Technik und Wirtschaft Berlin (HTW Berlin) Humboldt Residency Programme (Alexander von Humboldt Foundation) Humboldt University of Berlin ICN Berlin Business School IGAFA - Initiativgemeinschaft Außeruniversitärer Forschungseinrichtungen in Adlershof illuseum.org INAM - Innovation Network for Advanced Materials Institut für praktische Emergenz Institute for Art and Innovation Interdisziplinäres Zentrum Europäische Sprachen Internationales Design Zentrum Berlin (IDZ) Israel Academy of Sciences and Humanities Jazz Institut Berlin Jill Scott Jochen Müller Johanna Teresa Wallenborn Keio University Tokyo KI - Ideenwerkstatt für Umweltschutz kids.digilab.berlin Knoweaux Applied Futures GmbH Kunstgewerbemuseum Leibniz-Forschungsinstitut für Molekulare Pharmakologie Leibniz-Gemeinschaft Leibniz-Institut für Gewässerökologie und Binnenfischerei (IGB) Leibniz-Institut für Psychologie (ZPID) Leibniz-Institut für Wirtschaftsforschung Halle (IWH) Leon Trimble Lise-Meitner-Schule Matters of Activity Max Delbrück Center Max Planck Institute for Gravitational Physics Max Planck Institute of Geoanthropology Michigan State University **MIND Foundation gGmbH** Nahum NaWik - Nationales Institut für Wissenschaftskommunikation NCCR Spin NCL-Stiftung **ODE.systems One Resilient Earth** Our Future Water **PalaisPopulaire** Paul-Drude-Institut für Festkörperelektronik (PDI) Physikalisch-Technische Bundesanstalt Braunschweig Polish-Japanese Academy of Information and Technology

Prateep Beed (MIND Foundation & Immersia Labs)

PRIF - Leibniz-Institut für Friedens- und Konfliktforschung Project Management Jülich Psychiatric University Hospital Charité at St. Hedwig Hospital QUEST Center for Responsible Research at the Berlin Institute of Health at Charité (BIH) rbb24 Inforadio Regenerative TimeLab **Research Council of Lithuania** Research Institute for Sustainability (RIFS Potsdam) Rick Minnich / Our Man in Berlin **RWTH Aachen University** Science and Education team - Embassy of the Kingdom of the Netherlands to Germany Science Notes Magazin SCIENCE OF RAVE Senatsverwaltung für Wissenschaft SFB 1078 Sigmund Freud PrivatUniversität SFU Berlin SILBERSALZ Science & Media Festival Slovenian Cultural Centre SKICA in Berlin Soapbox Science Berlin Society of Spanish Researchers in Germany Sophie G. Elschner Springer Nature Staatsbibliothek zu Berlin Stiftung Jüdisches Museum Berlin Stiftung Planetarium Berlin Studio Dito Studio Marlene Bart Summer Banks sustain.fm Sustainable Leadership for Science Initiative Technische Universität Dresden **Technologiestiftung Berlin** TeeKay Kreissig Teufelsberg THE ART+SCIENCE SALON The Data Tank THE LITHIUM LAB The Moving Academy Thomas Tichai Toni Fröhlich Una Europa (Freie Universität Berlin) unidad.salgan Union der deutschen Akademien der Wissenschaften Universität der Künste Berlin Universität Duisburg-Essen Universität Potsdam Urania Berlin Weizenhaum-Institut Werner-von-Siemens Centre for Industry and Science Wilev Wilhelm and Else Heraeus Foundation Wissenschaft im Dialog WISTA Management Women in AI & Robotics Wübben Stiftung Wissenschaft Wuppertal Institut für Klima Yamilée Toussaint ZEIT STIFTUNG BUCERIUS ZENK Rechtsanwälte ZHAW Zurich University of Applied Sciences | School of Applied Linguistics Zukunftsorte Berlin

BERLIN SCIENCE WEEK

Prater Galerie

## **GRATITUDE TO OUR PARTNERS**

We would like to thank our partners for their support and trust in our work. Without them, the Berlin Science Week would not exist:



# TAGESSPIEGEL tipBerlin





#### **Partners**

Senatsverwaltung für Wissenschaft, Gesundheit und Pflege **Brain City Berlin** Museum für Naturkunde Berlin Holzmarkt Max Planck Institute **Arizona State University** Visit Berlin Convention Office AMDX Zürich meets Berlin Zenk **European Universities** of Technology Alliance Technische Universität Berlin **Schering Stiftung** 

Media Cooperations Tagesspiegel Tip TheBerliner DUZ Verlag Yorck Kinogruppe FluxFM Zeit Verlagsgruppe FAZ

#### FALLING WALLS FOUNDATION

GET INVOLVED info@berlinscienceweek.com The success of Berlin Science Week is driven by a dedicated core team, supported by the heartfelt contributions of incredible freelancers and the colleagues at the Falling Walls Foundation. A huge thank you to everyone who poured their passion, energy, and creativity into making this year's Science Week possible!

#### **Berlin Science Week Team:**

Dr. Christian Rauch - Head of **Berlin Science Week** Judith Bodenstein - Senior Project Manager Programme Anisia Petcu – Project Manager Programme Nico Brodersen – Project Manager Science & Culture FORUM **Ekaterina Nazarova - Working Student** Johannes Zerbst - Science & Marketing Manager Bjoern Wolf - Art Director & Graphic Designer Franziska Saischek - Graphic Design & Setting Pauline Händel – Social Media Manager Bella Spencer – Content Creator **Ute Peters – Producer CAMPUS** Maria Leal – Producer FORUM Lucie Donadille – Producer FORUM Anne Freitag - Photographer Heiko Laschitski - Photographer Daniel Schellongowski - Videographer Tamara Worzewski - Social Media & Video Support Alex Hitchcock - Videographer

## Falling Walls Foundation Team:

Dr. Andreas Kosmider – Managing Director Johanna Sieben – Director Public Sector & Engagement Juliane Bahl – Cluster Lead Communications Public Sector & Engagement Anna Theobaldt – Project Manager Website Laura Walther – Project Manager Communications Gesa Wiese – Executive Assistant to the Managing Director Laura Harbert – Junior Assistant to the Management Board Karin Hausmann-Kasper – Head of Finance Marc Sinnewe – Senior Project Manager Finance Daria Gross – Project Manager Contracts & Financial Contributions Fanny Horn – Accountant Lisa Jacobi – Head of HR Maria Miska – HR Manager Jermaine Rühl – IT Administrator

SPECIAL THANKS go to... Our CAMPUS partners, Lisa Kluckert and Stefanie Krzyzniewski, and their team at the Museum für Naturkunde Berlin. Our FORUM partner, Sabine Marx, and her team at Holzmarkt 25. Christina Rühlmann, Katharina Loderstädt, Gwendoline Felice Loulé Messina and their team at Archimedes, whose innovative ideas and unwavering commitment have enriched the festival for vears.

#### **GET IN TOUCH**

Are you interested in learning more about Berlin Science Week and opportunities for collaboration?

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